ILLUSTRATED

QUEBEC

(McCONNIFF'S SERIES)

THE INK used in this circular was manufactured by MESSRS. AULT & WIBORG, 68 Beekman St., New York.

THE PAPER used in all my publications was furnished by MESSRS. AUSTIN & ROBERTSON, Montreal.

THE ENGRAVING and PRINTING of this circular was executed by MESSRS. DESBARATS & CO., 73 St. James Street, Montreal.

No advertisements in any of my books, they are appreciated on their merits only.

PRICE, ONLY 75 CENTS TO SUBSCRIBERS

DISCOVERED BY JACQUES CARTIER 1535

FOUNDED BY SAMUEL CHAMPLAIN 1608

ILLUSTRATED QUEBEC

THE

STORY OF ITS FAMOUS ANNALS

: : UNDER FRENCH AND ENGLISH OCCUPANCY : :

Being a Series of Pen Pictures, descriptive of the Matchless Beauty and Quaint Medieval characteristics of the

CANADIAN GIBRALTAR

WITH A GLANCE AT ITS PICTURESQUE ENVIRONS

BY

G. MERCER ADAM

AUTHOR OF

"THE CANADIAN NORTH-WEST," "CANADA FROM SEA TO SEA," "ILLUSTRATED TORONTO," "HISTORY OF CANADIAN LITERATURE," ETC., ETC.

PUBLISHED BY

JOHN McCONNIFF

UNION TICKET AGENT

OFFICE: ROTUNDA WINDSOR HOTEL

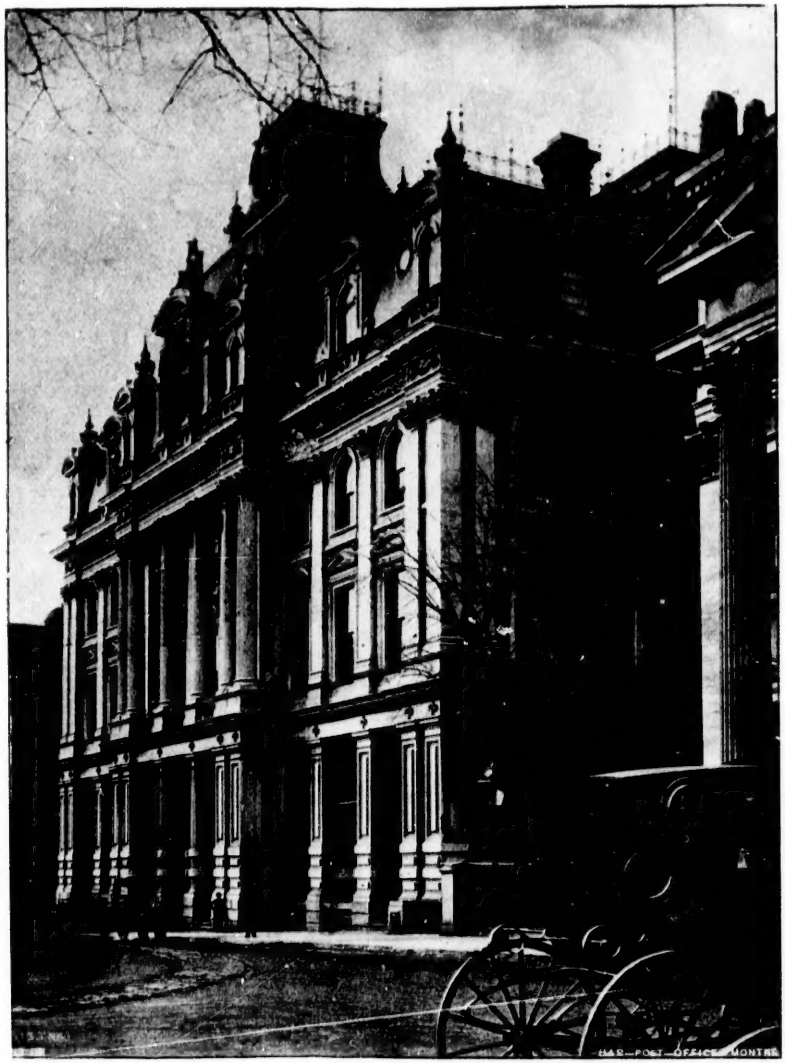
MONTREAL

QUEBEC:

Sold by all Booksellers

The illustrations in this circular are taken from "ILLUSTRATED MONTREAL" and "QUEBEC."

FC 2946
.4
A332



POST OFFICE, MONTREAL

OLD TRAPPEUR

- THE -

GEM SOUVENIR OF QUEBEC

THE GIBRALTAR AND TOURISTS' MECCA OF AMERICA.

In Press, nearly ready for Publication, a Charming and most Artistic Volume; Profusely Illustrated by Wood Cuts and Photo-Engravings and Handsomely Bound.

PRICE, ONLY 75 CENTS.

• ● •

QUEBEC, December, 1891.

THE UNDERSIGNED has the pleasure to announce that he is engaged in publishing a unique series of SOUVENIR ART VOLUMES illustrative of the CHIEF CITIES OF CANADA. The new issue, now in press, entitled **"ILLUSTRATED QUEBEC"** will be uniform with volumes descriptive of the Cities of Montreal and Toronto, which, on their publication, were received with high favour by many of the first citizens of these cities, as well as by our Canadian Press and by a number of prominent personages in and out of the Dominion.

In the preparation of ILLUSTRATED QUEBEC, the publisher is happy to state that he has secured the services of a well-known Canadian writer, intimately acquainted with the city's annals, as editor of the volume. The work has been undertaken by Mr. G. MERCER ADAM, author of ILLUSTRATED TORONTO and of many works of historic interest to the Canadian people. It will contain an historical sketch of the city from its foundation to the present time, with interesting chapters on the military and ecclesiastical memorials, the topography, the picturesque features, the public institutions, churches, places of interest, and the trade and commerce of Quebec. The historical chapter will be of special interest, in supplying a graphic account of the Provincial Capital from its rude beginnings, now nearly three hundred years ago, to the present time, with a glance along

HABITANT.

the thread of national life in French Canada, replete as it is with much that is worthy of veneration and curious as a survival of a bygone age. The work will also be enriched by graphic chapters dealing with the historic environs of Quebec, so attractive to the tourist and all lovers of the picturesque.

THE OLD BATTERY, ST. HELEN'S ISLAND.

The work has been superbly illustrated by WOOD CUTS and by the PHOTO-ENGRAVING PROCESS, and is being carefully and artistically printed by MESSRS. DESBARATS & CO., of Montreal. Its patrons may rest assured that it will be one of the most charming and pleasing memorials of the Ancient Capital that has ever been brought out, and will be a delightful souvenir to send to friends either at home or abroad.

The very reasonable price at which the work is issued will place it within the reach of all, while at the same time the artistic manner in which it has been produced will render it worthy of a place in the drawing-room of the most elegant home.

The enterprise is purely Canadian, and considering the labour and expense that has been incurred in its presentation, the publisher trusts that his efforts may meet with the generous support of every citizen of Quebec.

Should you desire to become a subscriber to the volume, I will be pleased to receive your esteemed order on the enclosed form, which please sign and return to me.

Yours very truly, JOHN McCONNIFF,

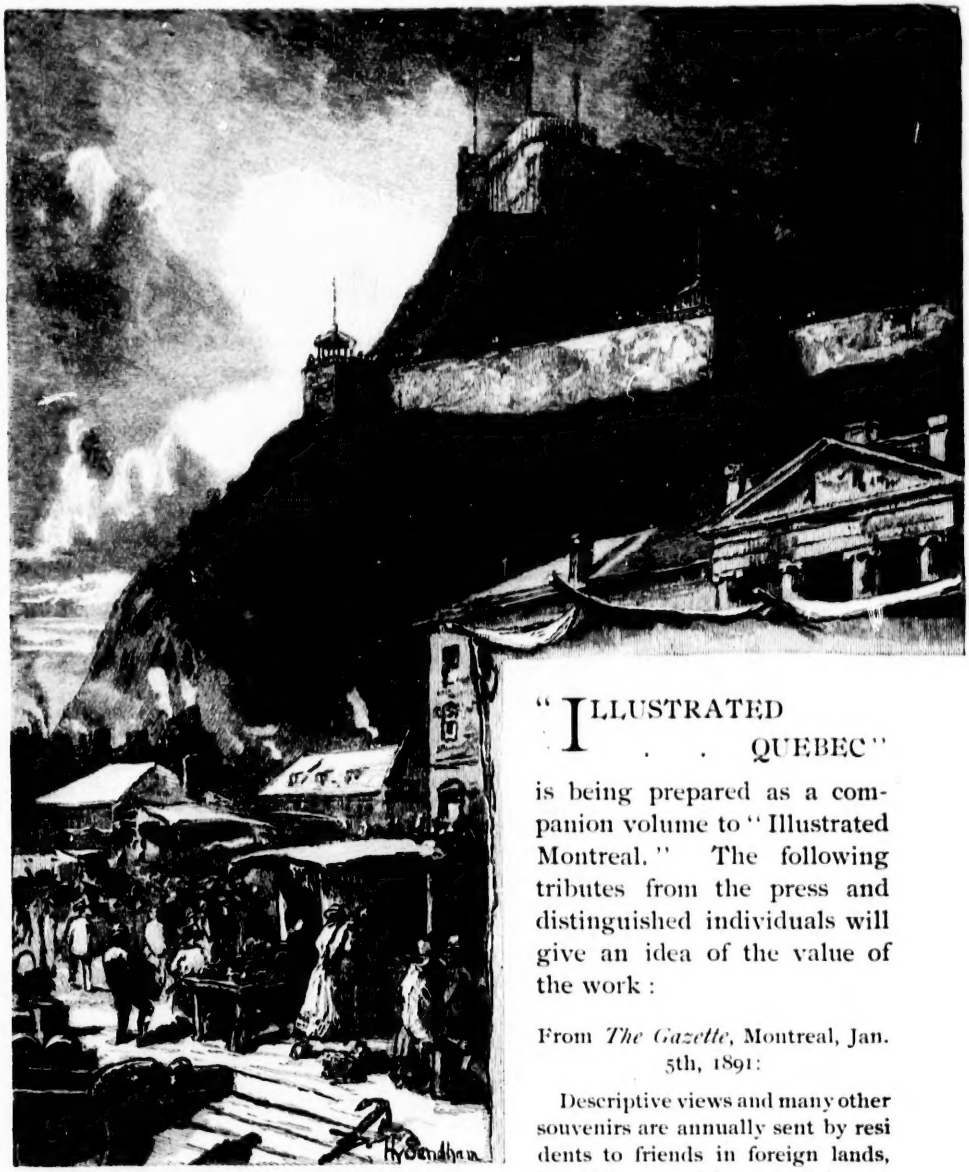
WINDSOR HOTEL TICKET OFFICE, MONTREAL.

UNION TICKET AGENT, PUBLISHER.

P.S.—This book contains no advertisements.

It would require an extra edition of this pamphlet to give the press reports and the heap of letters written to the publisher from all parts, containing high praise in favor of the gem souvenir books, "ILLUSTRATED MONTREAL," "TORONTO" and "QUEBEC." However, to put all into one, the advice signifies that to see the book is to buy it.

PLEASE NOTE.—All other cities of my illustrated series will be in every respect equal to "ILLUSTRATED MONTREAL."



THE CITADEL, QUEBEC.

"ILLUSTRATED . . QUEBEC"

is being prepared as a companion volume to "Illustrated Montreal." The following tributes from the press and distinguished individuals will give an idea of the value of the work:

From *The Gazette*, Montreal, Jan. 5th, 1891:

Descriptive views and many other souvenirs are annually sent by residents to friends in foreign lands, but hitherto nothing combining art and literature, and still within the reach of all, has so admirably answered the purpose as that little artistic gem, "Illustrated Montreal." * * * Montreal, ancient and modern, is to be found side by side within the compass of this little volume. The ancient

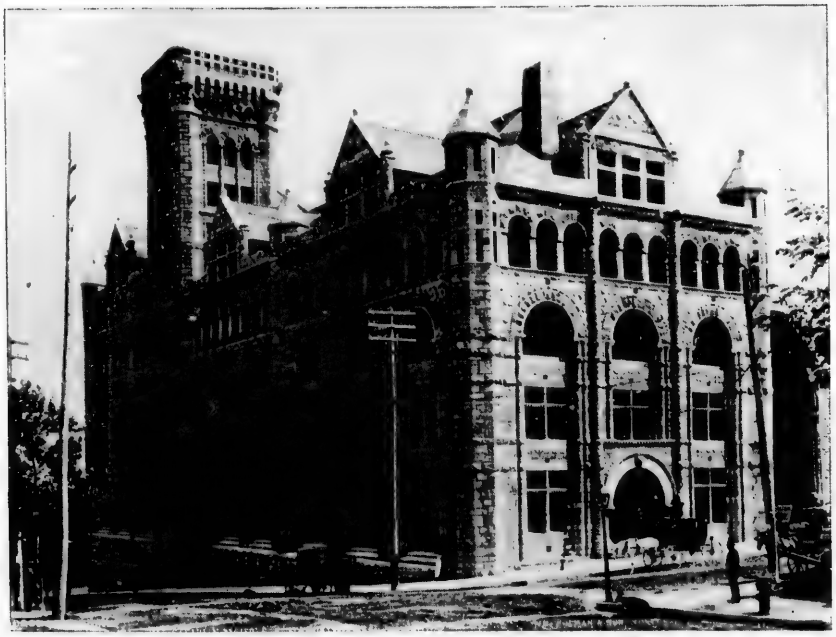
landmarks are pointed out standing amid the glorious monuments of the present, and many interesting anecdotes relating to them are narrated. The work is calculated to be of the highest value, for in no other book of the same compass is the internal history of our city depicted in such an interesting manner. To those at a distance who follow the progress that the Dominion of Canada has made, and, therefore, the city of Montreal, its great commercial centre, in the records of the nations, the views, engravings from actual photographs of the places described, will enable them to form an accurate idea of the magnificent strength of this onward march. * * * * As a literary production it also takes a foremost place, for not only has the greatest historical accuracy been preserved, but the connecting links which make the book so interesting are from the pens of well-known writers, and stamp it as a standard work.

The Herald, Montreal, January 4th, 1891:

DAINTY LITTLE BOOK WHICH IS JUST ISSUED.—For some time the public have caught glimpses of the familiar title, "Illustrated Montreal," in almost every advertising medium, and considerable speculation has been rife as to the motive of this object bearing so pretentious a title. To-day it has made its appearance, and proves to be none other than a handsome little book containing a brief and lucid description of our city, past and present. In size

HABITANT INTERIOR. HAND LOOM.

SHOOTING LACHINE RAPIDS.



WINDSOR STREET STATION, C.P.R.

it is very handy, and is admirably adapted to fill the place of a complete guide to the city, and an agreeable souvenir. It is a production consisting of upwards of forty photo-gravures, made from the most recent views of places of interest in the city, public buildings, etc.

"ILLUSTRATED QUEBEC" is a similar production to "Illustrated Montreal."

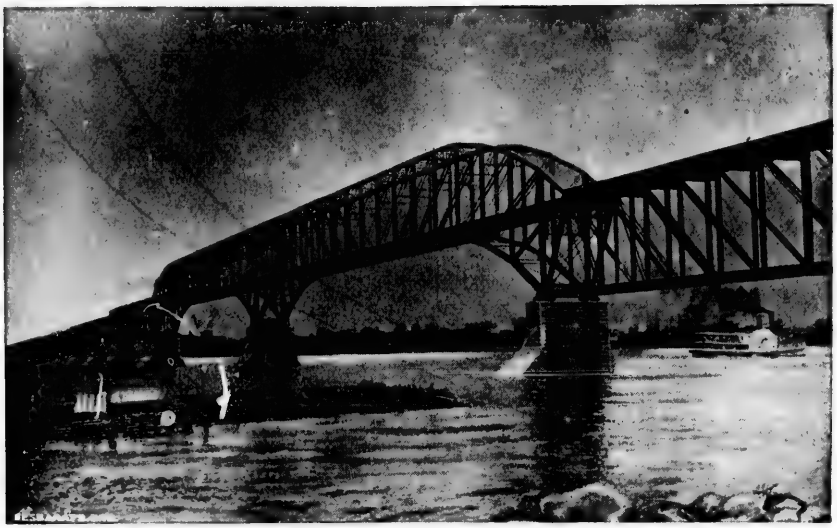
The *Anglo American*, Chicago:

"The work is written in an easy and graceful style * * * To those residing at a distance, but to whom Canada is ever dear, this little work will be treasured as a welcome boon."

The Journal, Ottawa:

A HANDSOME HANDBOOK OF THE METROPOLIS.—One of the most tasteful descriptive handbooks we have seen of any Canadian city, comes in the shape of "Illustrated Montreal," by Mr. J. McConniff, ticket agent at the Windsor Hotel. The book is a work of art in the best style of publishers who are noted for artistic work, viz., Messrs. Desbarats & Co. Forty-three superb views of the squares, parks and buildings of the commercial

A MEMORY OF QUEBEC.



LACHINE BRIDGE, C.P.R.

VICTORIA BRIDGE, G.T.R.

metropolis of the Dominion are accompanied by letter-press of high literary merit. Mr. McConniff has been aided by several well-known writers, and the entire result is something eminently fitted to be sent abroad both as doing justice to Montreal and credit to Canadian taste.

OTTAWA, January 12, 1891.

DEAR SIR,—Sir John Macdonald desires me to acknowledge the receipt of your letter of the 9th inst., and to thank you for your goodness in sending him a copy of "Illustrated Montreal," which he finds very interesting.

I am, dear sir, yours very truly,

JOSEPH POPE.

The Toronto Mail, January 14th, 1891:

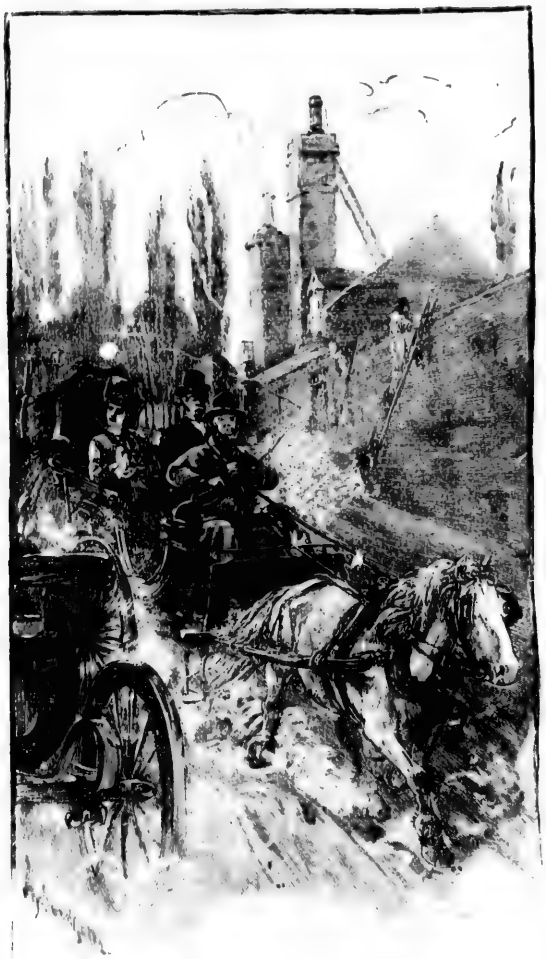
A beautiful little work has just been issued in Montreal under the title of "Illustrated Montreal," and, being an exception to the general run of such publications, has attracted a good deal of attention, and is worthy of special mention. * * * The poet and the historian are frequently brought into requisition, and a most graphic sketch of the city's progress and its chief attractions is given. The text is adorned with beautiful cuts of the city's prominent public buildings, private residences, and historic spots.

From *Henry M. Stanley*, the distinguished African Explorer, January 9, 1891:

A most interesting allusion to the history, antiquities and natural beauties of Montreal surroundings. I am also certain that Mrs. Stanley, when she arrives to-morrow, will be most pleased, as she is going to stay a few days. I am sure nothing could be more appropriate.

The Argus, Albany, N.Y.:

A SOUVENIR WORTH HAVING.—One of the prettiest souvenirs ever issued in the



CALECHE DRIVING, QUEBEC.

interest of a city is the handsome volume entitled "Illustrated Montreal," the Metropolis of Canada. It is artistically gotten up, both typographically and with respect to its numerous illustrations. These last are marvels of their kind, depicting the romantic history and scenery of the wonderful metropolis over the border. It is written in a vivid and interesting style, treating of Montreal in every manner possible: its institutions, its splendors, and, above all, its bright future prospects. It is published by J. McConniff, ticket agent, Montreal.

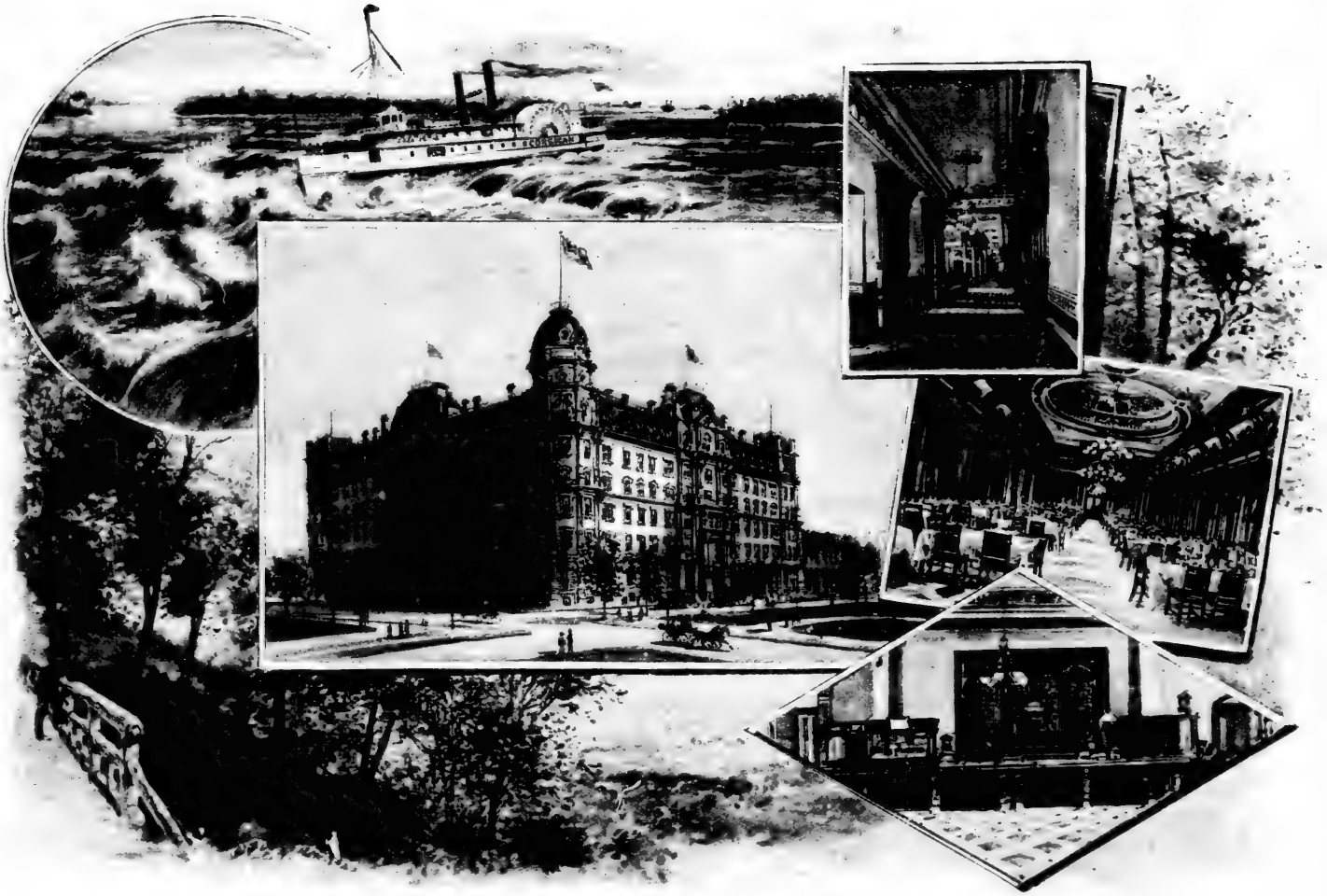
From *Erastus Wiman*, New York:

314 BROADWAY,
January 13, 1891.

MY DEAR SIR,—I am much indebted to you for the two copies of "Illustrated Montreal" which you have sent to me. You bring very vividly indeed to my mind the beauties of the dear old city, and I am glad to show it to my friends who want to know something of the great North land. I will send the second copy to the Colonial Club, who will no doubt acknowledge it.

Montreal Trade Bulletin:

"Illustrated Montreal," published by J. McConniff, of the Windsor Hotel, Montreal, is a delightful souvenir of that city. It is rich in capital illustrations and good letter-press. The binding is also excellent. "Illustrated Montreal" gives a most accurate and picturesque account of the Metropolitan Capital of the Dominion, and it ought to be in everybody's hands.



WINDSOR HOTEL, MONTREAL.

From the *Marquis of Lorne:*

OSBORNE, January 24, 1891.

DEAR SIR,—Your souvenir of Montreal is beautifully got up. I have much enjoyed looking over its pages, and am sincerely obliged to you for thinking of sending it to me. Believe me, yours faithfully, LORNE.

From *Saturday Night:*

One of the prettiest souvenir books ever issued in Canada is one just published, entitled "Illustrated Montreal." The mechanical work on this little volume is excellent. It is bound in a prettily designed board cover and printed on heavy paper. It presents in a concise form as good an idea of Canada's greatest city as pen and pencil can convey.

From *Sir Donald A. Smith*, K.C.M.G.:

MONTREAL, 21st February, 1891.

DEAR SIR,—Having been absent in England for sometime, it is only now I have received your letter of the 13th instant, and the copy of your work, "Illustrated Montreal." The book is certainly very beautifully got up, both as respects the letter-press and illustrations, and, in short, is in every way a most interesting souvenir of Montreal, and I beg of you to accept my best thanks for your kind and thoughtful attention in sending it to me.

"ILLUSTRATED QUEBEC" will form an excellent gift to send to friends at a distance.

From *Sir William Dawson*, C.M.G., LL.D., Principal of McGill College:

MCGILL COLLEGE, Montreal, January 9, 1891.

DEAR SIR,—I beg to thank you for the gift of your beautiful and interesting book, which I shall have much pleasure in placing in the University Library.

From *The Shareholder:*

"Illustrated Montreal" is a perfect gem, and does honor to its compiler.

From *The Boston Traveller:*

"Illustrated Montreal," written and published by J. McConniff, Montreal, engraved and printed by Desbarats & Co., is a souvenir of the metropolis of Canada worthy of the highest commendation.

The Empire:

A very pretty little souvenir has been recently issued by Mr. McConniff, of the Union Ticket Office, Montreal, which is hailed as a welcome boon by tourists and visitors. The letter-press is of the most interesting nature, giving a concise history of the city from the days of Jacques Cartier, and continued in a spirited style down to the present day. Running through the work are over 40 excellent photo-engravings of the principal places of interest, public buildings and many of the residences of prominent citizens. The surrounding country, and especially that part of interest to strangers, is agreeably written up. The work is handsomely bound, and the price at which it is issued renders it one of the best souvenirs in the market.

From *The Evening Telegraph*, Montreal, February 9th, 1891:

"Illustrated Montreal" is the title of a souvenir book prepared by Mr. McConniff, ticket agent at the Windsor Hotel. In this book a history of the discovery, rise and progress of our city is given in masterly and entertaining manner. The illustrations are of such a high order and executed in such tasteful style as to greatly enhance the value of the book as a highly desirable article for the table of one's drawing-room, or as a fitting gift to send to distant friends. "Illustrated Montreal" will commend itself to any who examine it. The price is 75 cents per copy.

From *The Morning Chronicle*, Quebec, January 23, 1891:

"Illustrated Montreal," published by J. McConniff, of the Windsor Hotel, Montreal, is a delightful souvenir of that city. It is rich in capital illustrations and good letter-press. The binding is also excellent. "Illustrated Montreal" gives a most accurate and picturesque account of the Metropolitan Capital of the Dominion, and it ought to be in everybody's hands. The same publisher has in press "Illustrated Quebec"—a companion volume, and we can only hope that it will prove as acceptable a souvenir of the place as the one before us is for Montreal. These pretty books are 75 cents each.

From *The Globe*, Toronto, February 6th, 1891:

A MONTREAL SOUVENIR.—One of the neatest souvenirs that has been got up in a long time is a profusely illustrated book giving an account of Montreal's scenic and architectural beauty, published by J. McConniff, Montreal's well known ticket agent. It is quite evident that no expense or trouble was spared in preparing this souvenir for the public, and Montrealers in particular ought to appreciate this effort to place their city in a deservedly favorable light. The book is handsomely bound in cloth, and a vignette of Jacques Cartier, together with a bird's-eye view of the harbor, graces the exterior. The book is replete with carefully-prepared engravings of the principal buildings and other attractions of the metropolis, and the letter-press is also highly creditable.

From *Halifax Chronicle*, February 23rd, 1891:

AN ARTISTIC WORK.—"Illustrated Montreal" is the title of a little souvenir volume published by Mr. John McConniff, Windsor Hotel, Montreal. It contains about 40 exquisite illustrations of the beautiful scenery in and about Montreal. The frontispiece, "Le Trappeur," is an exquisite piece of work, and the whole volume is a most artistic production, the highest taste being exhibited on the varied selections. Mr. McConniff is to be congratulated on the publication, which cannot fail to meet with a ready sale.

From *The Times*, Hamilton, February 3rd, 1891:

An artistic little volume, which will undoubtedly find its way into the homes of thousands of Canadians, who are proud of the chief city of the Dominion.

McConniff's Gem Souvenirs of the Principal Cities of the Dominion.

Nine of Canada's Metropolitan Cities Illustrated.

Now Ready—In Cover Ready for Mailing—Price, 75 Cts. Each.

ILLUSTRATED QUEBEC, the Gibraltar and Tourists' Mecca of America.
ILLUSTRATED HALIFAX, the Garrison City by the Sea.
ILLUSTRATED MONTREAL, the Metropolis of Canada.
ILLUSTRATED OTTAWA, the Capital of Canada.
ILLUSTRATED TORONTO, the Queen City of the West.
ILLUSTRATED ST. JOHN, the Loyalists' City.
ILLUSTRATED VANCOUVER, the Golden Gate of the Pacific
ILLUSTRATED VICTORIA, the City of the Setting Sun.
ILLUSTRATED WINNIPEG, the Prosperous Prairie City.

The Dominion of Canada has a territorial possession out of which the Old World would form a score of kingdoms. Each section of the fair domain possesses its chief city, to which it is tributary, and round which clusters all that is interesting in the local history. From the whole may be gathered the story of the national life. The aim of the publisher of the "Gem Souvenirs of the Chief Cities of the Dominion" has been to reproduce a series of unique art books, suited to the wants alike of citizen and tourist. Each will be found to embody the principal incidents in the civic and provincial annals, with a graphic sketch of the topography and pictorial features of the city described. The several works have been superbly illustrated and made attractive to the lover of artistic book-making. Special interest has been given to the historical chapters, as well as to those dealing with the institutions, churches, and all places of local resort in and about the environs of each city. The enterprise is purely Canadian, and considering the labour and expense incurred in the preparation of the series, the publisher trusts that his efforts may meet with the generous support of every intelligent and patriotic Canadian. The books contain no advertisements; they are sold on their merits. Each work has been prepared by a well-known Canadian writer, and is on sale by the local booksellers in each city and by

JOHN McCONNIFF, Publisher,
Union Ticket Agency, Rotunda Windsor Hotel,
MONTREAL.

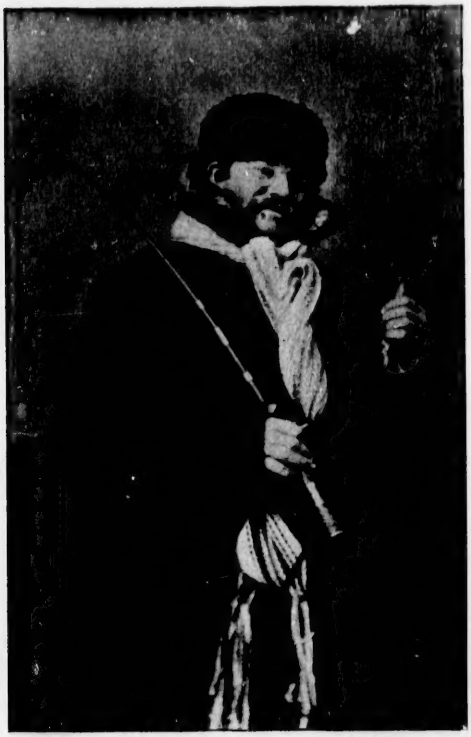
All the above publications are copyrighted.

644/1690

HEAD OFFICE
THE SUN LIFE ASSURANCE COMPANY OF CANADA,
MONTREAL.

Easter Greeting to your Friends!

• • •



NEXT SLEIGH, MISTER?

Do not fail to secure one for your home.
Friends abroad will be delighted to receive a copy from you.
This souvenir will be the handsomest of your city ever issued.

- - - Subscribe early. - - -

Easter Holidays will soon be at hand.